

My Summer 2013 Design Internship at East Cambridge Savings Bank

By: Stephanie Walsh

This summer I was given an amazing opportunity to work at East Cambridge Savings Bank (ECSB) as an intern in the Marketing Department. I was given this opportunity because I'm a student in Ms. Michele Watson Maxwell's (Ms. Max) Creative Design program at Cambridge Rindge and Latin School (CRLS). I was really excited about this internship, but I had no idea what to expect. During my time at ECSB I was assigned to help with several different projects involving design. One of which was designing the promotional pieces for the Coloring and Drawing Contest that the bank holds annually in the fall. This project was my favorite because I was able to express my creativity and apply all of the skills that I learned in my Creative Design class. Along the way, I also developed new skills that will help me in my professional design career in the future. I realized when you're designing for a company that it's extremely important to meet all deadlines and at times there will be multiple things that I have to work on at once. This definitely made me more organized because I really had to be on top of my work and I had to make sure I was turning in my projects on time. It also became very difficult to keep track of all my work on the computer. I learned to create folders and save all of my files in the correct places or else I would not have been able to find my documents. This really helped me become more organized. Being organized is a very important skill to have as a student and when working for a company.

Even though I really enjoyed the projects I was assigned to, I've enjoyed working with the amazing people even more. Without them the experience would not have been as wonderful. They truly are the friendliest and welcoming people I've ever been privileged to work with. I was really comfortable with them from the start and they really made me feel as if I were apart of their team. They've taught me so much about marketing and design during my time there. Through my experience I've prospered as a person, designer and employee. I am so thankful to have been able to work with them this summer. What I've learned at East Cambridge Savings Bank will stick with me forever. I wouldn't have wanted to spend my summer any other way.



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