

# My 2015 Summer Design Job at East Cambridge Savings Bank

By: Esmeralda Asprilla



Thanks to my awesome Creative Design teacher Ms. Maxwell, and a few other people, I spent my summer as an intern in the Marketing Department at East Cambridge Savings Bank. I was very excited to be working at East Cambridge Savings Bank (ECSB) as a designer because I did a variety of contests for them while being a student in Creative Design. My experience at ECSB was very different and adult-like. I spent approximately eight hours working on various projects, such as, research on other banks, organizing promotional items and the On-Boarding program. The On-Boarding program was one of the programs I designed while working for the ECSB. Everything about the On-Boarding program was my idea from designing posters, to creating text and writing scripts. This program was made to for the customers, to keep them interested, updated and aware of what was going on. Another project that I did was designing a t-shirt that was made for the Easter Seals Softball Game.

“Easter Seals provides exceptional services, education, outreach, and advocacy so that people living with autism and other disabilities can live, learn, work and play in our communities. Easter Seals has been helping individuals with disabilities and special needs, and their families, live better lives for over 90 years. From child development centers to physical rehabilitation and job training for people with disabilities, Easter Seals offers a variety of services to help people with disabilities address life's challenges and achieve personal goals.”