

My Work Experiences at East Cambridge Savings Bank

By: Jaryd Wallace



This summer, I had the amazing opportunity of working for East Cambridge Savings Bank (ECSB) as a Graphic Design intern. Ms. Max made the opportunity possible, and for that I'm very grateful. The people at ECSB made me feel at home and made me feel like I was part of a family. I worked on various projects, like redesigning their corporate directory and creating the entire iStudent campaign. I did the research on other banks, created all of the deliverables, and decided what the promotional item would be. The iStudent campaign is designed around their iSave concept for children, but for students going into college. Having me work on it was great because it was for my age group, and I knew what people would want and not want in a student checking account.

Overall I really enjoyed my time there, so much so, that it was actually hard for me to go. I really enjoyed the people I worked with and what I was doing making it hard for me to walk away from in the end. But, my time was well spent, and I would definitely keep working there if I could. The environment, and people there were all great, and would greatly advise taking this opportunity to anyone interested. I am grateful I had the chance to work there, and I really enjoyed myself.