

CAREER OPPORTUNITIES AVAILABLE:

Creative Design related occupations (partial list):

- Graphic designer
- Photographer
- Illustrator
- Animator
- Advertising designer
- Art director
- Creative design director
- Vinyl graphics artist
- Multimedia designer
- Web designer
- Signage designer
- Advertising creative director
- Film trailer designer
- Font designer
- Digital artist
- Design educator/instructor
- Freelance designer
- Interior designer
- Environmental designer
- Industrial designer
- Museum exhibit designer
- Interactive media designer



ARTICULATION AGREEMENTS:

These post-secondary colleges award credit for completing this program.

- The New England Institute of Art and Technology
- Bunker Hill Community College
- Massasoit Community College
- Boston University's Center for Digital Imaging Arts

THE INSTRUCTOR:

Michele Watson Maxwell

Ms. Watson Maxwell has 25+ years experience in the field of Graphic Design, as a designer, small business owner, and college instructor. Energized by building a new design program from the ground up, writing innovative curriculum, and working with Cambridge students, Ms. Max began teaching Creative Design at RSTA in September 2002.

Education:

- B.A. Studio Art & Self-Designed • Clark University
- M.A. Liberal Arts: Communications • Clark University
- M.Ed. Occupational Education • Fitchburg State University

BROCHURE DESIGNED BY: THE CREATIVE DESIGN PROGRAM



The RSTA Experience

2022 - 2023

Course Description & Sample Schedule

THE CREATIVE DESIGN PROGRAM



RINDGE SCHOOL OF TECHNICAL ARTS

CREATIVE DESIGN

The RSTA Creative Design program is a four-year, Chapter 74 approved program that prepares students for the Design field: Graphic Design, Digital Photography, Vinyl Graphics, Advertising, Illustration, Web Design, and Animation.

T137	TC	Freshman Design
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This freshman only design course is for scholars who are creative and interested in digital technologies, art and design. Scholars will learn design skills, digital skills, design software, and visual problem solving and communications skills while completing design projects that are both challenging and fun! Scholars will gain exposure to essential design skills, computer skills, design software, and visual problem solving and communications as they learn advanced capabilities of Google Drawings to create vector based artwork. This class includes frequent, group and individual, critiques. **One semester.**

T605	TC (HN Option)	Creative Design 1
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This introductory level course is for scholars who are creative and interested in digital technologies, art and design. Scholars will learn design skills, digital skills, design software, and visual problem solving and communications skills while completing design projects that are both challenging and fun! Using Apple computers, Scholars learn how to use design software including Adobe Illustrator and Photoshop, digital cameras, scanners, and drawing tablets. Scholars create and design original artwork that will be applied to many different projects including: t-shirts, logos, magnets, buttons, and more. Scholars also further their understanding of the design process through client-based “live work” projects. Scholar participation and classroom collaboration is an essential component of this course. This course includes frequent individual and group critiques of scholars’ work. Strong computer skills are necessary. This course includes a Wellness component. **Grades: 10 and 11, Year long.**



T845	HN	Creative Design 2
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Scholars in this Honors Level intermediate course continue developing and refining their skills through a combination of client based “live work” projects, teacher generated and self-directed assignments, projects, and exercises. Scholars continue to develop problem solving and visual design skills while improving their care and attention to detail while gaining proficiency with studio equipment. Scholars further their understanding of design through “live” work projects. Scholars continue to develop visual, illustration and photography skills. Scholars continue to expand their knowledge and further develop computer skills using Adobe Creative Suite software (Illustrator, Photoshop, InDesign, Acrobat) and learn various forms of multimedia design: creating animations, websites, and digital video. Scholars will develop a portfolio website and print portfolio. This course includes a Wellness component. **Grades: 11, 12; Year long. Prereqs: Creative Design 1 or with approval by the instructor**

T995	HN	Creative Design 3
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Scholars in this Honors Level advanced course continue developing and refining their skills necessary to be successful in either entry-level positions as a design professionals and preparation for postsecondary education. This course is geared towards independent projects. Advanced and highly motivated Scholars continue to create visual messages through “live” work assignments. Scholars focus on practical applications of previously learned skills with an emphasis on portfolio development and college and career exploration and preparation. Qualified Scholars will be offered the opportunity to participate in RSTA’s Cooperative Education program. This course includes a Wellness component. **Grade: 12; Year long. Prerequisite: Creative Design 2**



SAMPLE STUDENT SCHEDULE

Grade 9		
Block	Fall Semester	Spring Semester
1	Freshman Design	Science
2	History	Wellness
3	Math	Math
4	English	English

Grade 10		
Block	Fall Semester	Spring Semester
1	English	English
2	Math	World Language
3	Creative Design I Embedded PE	
4	History	Science

Grade 11		
Block	Fall Semester	Spring Semester
1	English	
2	HN Creative Design 2 Embedded PE	
3	World Language	Wellness
4	Science	History

Grade 12		
Block	Fall Semester	Spring Semester
1	English	HN Creative Design 3 Embedded PE
2	HN Creative Design 3 Embedded PE	
3	Elective	Math
4	Science	World Language

FEATURED PROGRAM GRADUATES:

- » Cornell University (Greggy Bazile ’21)
- » Lesley University (Maxwell Berger ’21)
- » NYU Stern School of Business (Anita Cuddihy ’21)
- » Boston University (Priya Landrigan ’21)
- » Rochester Institute of Technology (Sarah Pace ’21)
- » UCONN (Selena Mekonen ’20)
- » Bunker Hill Community College (Nick Flores ’20)
- » UMASS Amherst (Emily Ng ’20)
- » Wentworth Institute of Technology (Deborah Midy ’20)
- » MassART (Alexandra Holland ’19)
- » Lesley University (Ruby Kim ’19)
- » Brandeis University (Nathnael Aschale ’18)
- » Drexel University (Lauren Patrice ’18)

- » Salem State University (Bryanna Rodriguez ’18)
- » UMASS Boston (Katie Melendez ’18)
- » School of Art Institute of Chicago (Alec Nicholson ’17)
- » Quinnipiac University (Callum Griffith ’17)
- » UMASS Amherst (Lara Butera ’17)
- » Bunker Hill Community College (Tyrell Moore ’17)
- » Connecticut College (Jacob Brill-Weil ’16)
- » Drexel University (Noah Zibello ’15)
- » Syracuse University (Stephanie Walsh ’15)
- » Drexel University (Seamus Donaldson ’15)
- » UMASS Boston (Keisha Lamarre ’14)
- » Fitchburg State University (John Francis ’14)
- » Lesley University (Melissa Grajeda ’13)